

2018 Murder Mystery Sponsorship Opportunities

April 14, 2018 Richardson Public Library



Make a difference in the lives of adults in our community – become a Murder Mystery sponsor. Murder Mystery proceeds support RALC’s English as a Second Language instruction, which allows adults and parents in our community to gain better jobs, become more engaged in their children’s education, communicate better in their day-to-day living and become more involved in our community. Sponsorship also allows you to reach an audience of 250+ community members and leaders.

Sponsorship Levels

Event Sponsor - \$2,500

- Prominent placement of company logo (linked to company website) on RALC website for one year (Jan-Dec 2018).
- Prominent placement of company logo on event program cover.
- Inclusion in sponsor listing in event program.
- Inclusion in monthly RALC eNews, distributed electronically to 800+.
- Company name/logo included on sign hung by stage during first/last act and in main social area during rest of event.
- 1 team flag with company name/logo, carried prominently throughout the event by folks on the team.
- 15 tickets (a complete team).
- 15 reserved seats for the main stage area (1st floor or 2nd floor, your preference).

Signature Sponsor - \$1,500

- Placement of company logo (linked to company website) on RALC website for one year (Jan-Dec 2018).
- Placement of company logo on event program cover.
- Inclusion in sponsor listing in event program.
- Inclusion in monthly RALC eNews, distributed electronically to 800+.
- Company name/logo included on sign hung by stage during first/last act and in main social area during rest of event.
- 1 team flag with company name/logo, carried prominently throughout the event by folks on the team.
- 8 tickets.
- 8 reserved seats for the main stage area (1st floor or 2nd floor, your preference).

Stage Sponsor - \$1,000

- Listing of company name (linked to company website) on RALC website for one year (Jan-Dec 2018).
- Placement of company name on event program cover.
- Inclusion in sponsor listing in event program.
- Inclusion in monthly RALC eNews, distributed electronically to 800+.
- Company name/logo included on sign hung by stage during first/last act and in main social area during rest of event.
- 1 team flag with company name/logo, carried prominently throughout the event by folks on the team.
- 4 tickets.

Bar Area Sponsor or Lounge Area Sponsor - \$500

- Inclusion in sponsor listing in event program.
- Inclusion in monthly RALC eNews, distributed electronically to 800+.
- Company name included on sign hung by stage during first/last act and in main social area during rest of event.
- Company name/logo on sign in bar area or lounge area (depending on sponsorship).
- 2 tickets.

Team Sponsor or Station Sponsor - \$500

- Inclusion in sponsor listing in event program.
- Inclusion in monthly RALC eNews, distributed electronically to 800+.
- Name included on sign hung by stage during first/last act and in main social area during rest of event.
- Team Sponsor: 1 team flag with company name/logo, carried throughout the event by folks on the team.
- Station Sponsor: 1 station sign with company name/logo and short blurb, viewed by all attendees during station visit.
- 2 tickets.

Patron Sponsor - \$250

- Inclusion in sponsor listing in event program.
- Inclusion in monthly RALC eNews, distributed electronically to 800+.
- 1 ticket.

Make it a team building event! Purchase additional tickets to have a complete team from your business or organization. (A full team is 12-15 people.) Additional tickets (at a reduced \$50/ticket) can be purchased at ralc.org/murder-mystery/.